

HOLLY ANN BRIDAL

The Bride's *Beauty Timeline*

Everything you need to plan your bridal hair & makeup, from engagement to aisle.



After more than 500 brides and over a decade in luxury bridal, I've learnt that the calmest wedding mornings start long before the day. This is the timeline I share with my own brides, so you know exactly what to plan and when.

HOLLY ANN BRIDAL · YOUR BEAUTY, ELEVATED

YOUR TIMELINE

From engagement to aisle

12–18 months

BEFORE

- Book your hair and makeup artist as soon as your date and venue are confirmed. The most loved artists book up early, especially for summer Saturdays.
- Save looks you love, and notice what they have in common: soft or defined, sleek or textured, up or down.
- Think about who else will need hair and makeup, so your quote reflects your whole morning.

9–12 months

BEFORE

- Start a simple, consistent skincare routine. Glowing skin is built over months, not days.
- If you're growing your hair, plan regular trims to keep the ends healthy.
- Choose your dress first if you can: the neckline and detail will guide your hairstyle.

3–6 months

BEFORE

- Have your bridal preview. Bring your veil or accessories if you have them, photos of your dress, and your inspiration.
- Wear a top with a similar neckline to your dress, so you can see the full look together.
- Can't make a preview? A Zoom consultation lets us plan your look in detail, including whether extensions would help.

6–8 weeks

BEFORE

- Confirm your final bridal party numbers, ceremony time and getting-ready address.
- Book any colour, gloss or toning appointments, ideally 1–2 weeks before the day.
- Avoid trying new skincare, treatments or facials from here on.

The week of

YOUR WEDDING

- Hydrate, sleep well and keep your skin routine gentle and familiar.
- Wash your hair the day before unless advised otherwise, and skip heavy oils or serums.
- Choose a button-up top or robe for the morning, so you can change without disturbing your hair.

The morning

OF YOUR WEDDING

- Arrive to your chair with clean, moisturised skin and no makeup.
- Have breakfast and water close by, and let yourself enjoy every moment.
- Leave time for dressing, photographs and your veil, so nothing feels rushed.

BEFORE YOU GO

Getting married *abroad*?

Plan early

DESTINATION

- Book your artist even earlier: travel, accommodation and timings all need planning.
- Have your preview or Zoom consultation before you fly, so your look is decided long before the wedding week.
- Share your venue, ceremony time and the climate, so your hair and makeup are created to last in heat and humidity.

YOUR GETTING-READY CHECKLIST

Robe or button-up top · Your veil and hair accessories · Lip shade for touch-ups · Good natural light near a window · A table and chair at the right height · Water and breakfast · A playlist you love

I'd love to be part of your morning. I'm now booking 2027 and 2028 weddings in Kent and destinations, and I reply to every enquiry within 48 hours.

Holly Ann x

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